



As the Senior Director of Relationship Management for TechPoint, Lauren is driven by her team's purposeful mission to build a renowned ecosystem growth accelerator that makes Central Indiana the top tech hub in the Midwest and top in the nation among mid-sized cities. She's been committed over the past six years to creating a strong, vibrant tech landscape through her roles at ExactTarget, Salesforce, and now at TechPoint, via relationship management, community engagement programs and policy advocacy.

Lauren Petersen

Senior Director of Relationship Management
TechPoint


